

## <u>Coonoor tea prices drop to lowest in a</u> <u>fortnight</u>

P S SUNDAR | Updated on September 13, 2021

## Nearly 85% of tea on offer sold at sale no. 36 of the auctions of Coonoor Tea Trade Association

The nationwide holiday for Vinayakar Chathurthi affected the participation of buyers – both domestic and exporters – at sale no 36 of the auctions of Coonoor Tea Trade Association for which the volume offered had crashed to four-month low.

The subdued demand for many lots in the catalogue brought down the average price to  $$\mathbb{P} 93.79$$  a kg – the lowest of the last fortnight.

Nevertheless, the volume absorbed dropped to 15.70 lakh kg – the lowest of the last one month.

Also read: <u>Subdued demand</u>, <u>selective buying hit CTC dust tea prices in Kochi</u>

Exporters lent selective support to Orthodox Leaf grades. Three grades of Kodanad Speciality orthodox leaf teas, auctioned by Paramount Tea Marketing (SI) P Ltd., topped the entire auctions with one fetching P281 a kg and the other two P280 each.

Among other orthodox teas, Chamraj fetched  $$\mathbb{P}266$$ , Kairbetta  $$\mathbb{P}220$$  and Nonsuch Orthodox  $$\mathbb{P}203$$ .

Among CTC teas, Homedale Estate's Broken Orange Pekoe grade, auctioned by Global Tea Auctioneers Pvt Ltd. (GTAPL), topped when Belmount Tea and Produce Co., bought it for ₱ 270 a kg. Crosshill Estate Premium Broken Orange Pekoe Small grade, auctioned by GTAPL, followed at ₱237.

In the CTC Dust tea auction, Crosshill Estate Premium Red Dust, auctioned by GTAPL topped at  $$\mathbb{P}234$$  a kg.

Among other CTC teas, Pinewood Estate fetched ₽213, Hittakkal Estate ₽202, Shanthi Supreme ₽201 and Vigneshwar Estate ₽200.

Overall, tea worth \$\text{\$\P14.73}\$ crore accounting for nearly 85 per cent of what was on offer was sold.

Published on September 13, 2021

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